

FRANCIS FORD COPPOLA WINERY DEBUTS NEWEST ADDITION TO THEIR AWARD-WINNING PORTFOLIO

A New Golden Tier Paso Robles Cabernet Sauvignon Joins Best-Selling Francis Ford Coppola Diamond Collection

Geyersville, CA (November 20, 2020) -- Francis Ford Coppola Winery today announced the newest addition to its award-winning Diamond Collection with the introduction of a 2019 Paso Robles Cabernet Sauvignon. Sourced from the Creston District, San Juan Creek, and Highland counties, this is the first wine from the collection to be sourced solely from Paso Robles, and is a blend showcasing the uniqueness of the wines coming out of that region.

"One of the great joys tasting wine is discovering how the expression of a grape can change from place to place: the color, the aroma, the texture, the flavor", said Gary Sitton, Vice President of Winemaking, "Paso Robles is a warm growing region, with relatively low annual rainfall and a diverse mixture of soil types. With its distinctive flavor profile it is a perfect complement to the Coppola family of Cabernets: our Classic Diamond Cabernet Sauvignon and our best selling Diamond Claret."

Ideal for the upcoming winter months, the Paso Robles Cabernet Sauvignon boasts delightful notes of black fruits, coffee, almond, and vanilla on the nose. Concentrated ripe stone fruits meet a hint of toasted oak on the palate. Small amounts of Petit Verdot provide spice and color, while Petite Sirah contributes depth of flavor, color, and concentration. Engaging and fruity, this wine is full-bodied and intense, with supple tannins and sophisticated character enhanced by a long, spicy finish. Aged for 10 months over French Oak barrels, this wine is 13.5% alcohol and a good fit for winter pairings like holiday roasts, mashed potatoes and cheese plates with sharp and aged cheeses.

The wine will be available [online for purchase](#) direct-to-consumer on Friday, November 20, 2020 for \$21 and launch in stores early next year.

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About The Diamond Collection:

Inspired by the oldest bottle in the portfolio, the Claret, Francis Ford Coppola brought to life The Diamond Collection, a portfolio of wines that represent quality, consistency and authenticity. From Claret, the portfolio has expanded with vintages showcasing grapes sourced from high quality California vineyards located in both coastal regions and inland valleys. By carefully combining fruit selections with precise winemaking techniques, The Diamond Collection wines capture the pure expressions of each varietal. In recent years, The Diamond Collection has expanded to include wines from prestigious AVAs in California & Oregon. Now, with fifteen distinctive wines, the Francis Coppola Diamond Collection is beautifully diverse with bottles to fit any setting and every wine-drinking occasion. Visit the [Francis Ford Coppola Diamond Collection](#) page to learn more.

About The Family Coppola

The Family Coppola encompasses all of the things Francis loves most—cinema, wine, food, resorts and adventure—and embraces quality, authenticity and pleasure as a backbone to each of these vibrant business endeavors. Anchored in Sonoma County, Francis Ford Coppola Winery, known for its superior level of quality and integrity, is, as Francis puts it, "a wine wonderland, a park of pleasure where people of all ages can enjoy

all the best things in life: food, wine, music, dancing, games, swimming and performances of all types. A place to celebrate the love of life." Coppola's second foray into Sonoma County came in 2015 with the launch of Virginia Dare Winery, American wines since 1835, ushering in a new era of elevated quality and vineyard-specific wines. Domaine de Broglie is the newest high-end wine brand and vineyard in esteemed Willamette Valley honoring science, history, discovery and premium Oregon wines. The Family Coppola are lovers not only of wine, but spirits as well. Great Women Spirits—small-batch, house-crafted, classically styled spirits—are a collection of spirits as unique and remarkable as the women they honor. The Family Coppola Hideaways are a collection of unique properties where adventure meets serenity. Drawing upon inspiration from his film career and travels around the globe to the far-reaching corners of the world, Francis created each resort, embracing off the beaten path locations and making each locale an ideal destination for exploring the natural wonders of the area while relaxing in tranquil surroundings. Additionally, The Family Coppola operates the award-winning literary and art magazine, Zoetrope: All-Story; Cafe Zoetrope in San Francisco's iconic Sentinel Building in North Beach; and Mammarella Foods, an authentic line of premium organic pastas and sauces. Visit www.TheFamilyCoppola.com to learn more.